Discipline	ANALYSIS AND DIAGNOSTICS OF ECONOMIC ACTIVITY code: 39 semester – winter
Specialty	Industrial Management
ECTS credits: 7	Form of assessment: Examination
Lecturer	Prof., PhD Siyka Demirova Room 501 Phone: +359 /383 612 Mobile Phone: +359 878148194 E-mail: s_demirova@tu-varna.bg
Department	Industrial Management
Faculty	Faculty of Mechanical Engineering and Technologies

## Learning objectives:

The aim of the discipline is to acquaint the students of the "Industrial Management" specialty at the Bachelor's College with the theoretical-methodological and practical problems of the analysis of economic activity, as well as to substantiate its importance for the management of the business organization.

The discipline examines the methodology of economic analysis. Attention is paid to the main information sources, based on which an analysis of important economic indicators is performed, such as: capital, resources, income, expenses, profitability, liquidity of the organization. Emphasis is placed on the ability to effectively use these indicators to solve specific economic tasks and financial problems related to the organization's activities..

## CONTENTS:

Training Area	Hours lectures	Hours laboratory exercises
TOPIC 1. INTRODUCTION TO ANALYSIS OF ECONOMIC ACTIVITY	2	2
TOPIC 2. DIAGNOSTICS OF THE BUSINESS ACTIVITY	2	2
TOPIC 3. ANALYSIS AND DIAGNOSTICS OF THE CAPITAL CONDITION	2	2
TOPIC 4. ANALYSIS AND DIAGNOSTICS OF FIXED ASSETS	2	2
TOPIC 5. ANALYSIS AND DIAGNOSTICS OF CURRENT ASSETS	2	2
TOPIC 6. ANALYSIS AND DIAGNOSTIC OF THE PRODUCTION PROGRAM	3	3
TOPIC 7. ANALYSIS AND DIAGNOSTICS OF LABOR RESOURCES	2	2

TOPIC 8. ANALYSIS AND DIAGNOSTICS OF FINANCIAL RESOURCES	3	3
TOPIC 9. ANALYSIS AND DIAGNOSTICS OF THE MARKET STRATEGY	2	2
TOPIC 10. ANALYSIS AND DIAGNOSTICS OF EXPENSES	2	2
TOPIC 11. ANALYSIS AND DIAGNOSTICS OF INCOME	2	2
TOPIC 12. ANALYSIS AND DIAGNOSTICS OF THE FINANCIAL RESULT	3	3
TOPIC 13. ANALYSIS OF EFFICIENCY AND PROFITABILITY	3	3

TOPIC 10. INDIRECT TAXES	2	2
TOPIC 11. VALUE ADDED TAX	2	2
TOPIC 12. TAX-LIKE REVENUE	2	2
TOPIC 13. NON-TAX REVENUE	2	2
TOPIC 14. GOVERNMENT DEBT	2	2
TOPIC 15. LOCAL GOVERNMENT FINANCES AND BUDGETS		2
TOTAL: 60 h	30	30